



JEREMIAH DE SEGUIRANT

DESIGN - MULTIMEDIA - PHOTOGRAPHY

ABOUT ME

Experienced designer with a proven track record of success in a variety of industries, including the arts, automotive, restaurant, non-profit, marketing, manufacturing and consulting. Expertise in print, digital, and social media marketing materials to help businesses achieve their goals and improve sales and promotions. Client-focused approach with a commitment to building strong and lasting relationships.

CONTACT

- ScenicCityDesigns.com
- ScenicCityDesigner@gmail.com
- 423.405.3552
- LinkedIn.com/in/ScenicCityDesigner
- Instagram.com/ScenicCityDesigns

TECHNICAL SKILLS

Photoshop	██
Illustrator	████████████████████████████████████
InDesign	██████████████████████████████████
Figma	██████████████████████████████
XD	██████████████████████████
Premiere	██████████████████████████████████
Audition	██████████████████████████████████
Office	██████████████████████████████████
Wix	██████████████████████████████████
Squarespace	██████████████████████████████████
Wordpress	██████████████████████████████
SAi Flexi	██████████████████████████████████

EDUCATION

Connecticut School of Broadcasting
GRADUATE
ARLINGTON, VA

Liberty University
LYNCHBURG, VA

INTERESTS

- Photography
- Biking
- Swimming
- Woodworking
- Horology

EXPERIENCE

Scenic City Designs

CHATTANOOGA, TN
2008 - PRESENT

Graphic Designer/Photographer/Art Director

- Project conceptualization, direction, and design for a range of clients in multiple fields and markets including automotive, consulting, food service, entertainment, technology, health, sports and more
- Business marketing design including company branding, logos, presentations and advertising
- Website design and maintenance
- Photography & Videography
- Designs for print and digital advertising materials including brochures, direct-mail postcards, social media advertisements, invitations, posters, and flyers

Chambers Welding

CHATTANOOGA, TN
2022 - 2023

Marketing Designer

- Layout and design of marketing assets including both digital and print advertising materials
- Website design, layout and maintenance for our 3 businesses
- Social media management and engagement
- Photography & Videography for daily projects, events, classes, tours, wedding & celebrations
- Event Planning - Cook-Offs, Block Parties, Fund Raisers, etc
- Host job fairs & career experience opportunities
- Analytics and marketing data research
- Communicating and building relationships with local businesses, vendors, and partners for fund raisers and local events

ACT Print Division

CHATTANOOGA, TN
2021 - 2022

Graphic Designer/Social Media Manager

- Layout and design for print marketing materials
- Manage company social media profiles
- Produce designs including menus, posters, high profile signage, logos, packaging design, automotive vinyls, product labels and more for local and national clients
- Photography composition, editing, and restoration

Seraph Consulting

SAN DIEGO, CA (REMOTE)
2020 - 2021

Marketing Designer

- Create print marketing collateral (flyers, brochures, advertisements)
- Design and development of multiple company websites
- Product packaging design for consumer based items
- Producing internal and external proposals and presentations

Apple

WASHINGTON, DC - TAMPA, FL
2015 - 2020

Technical Specialist/Specialist

- Troubleshoot procedures on iOS devices and macOS computers
- Demonstrate consistent and comprehensive knowledge of Apple technology and applications
- 99% NPS Customer Satisfaction Score

BMG

CHARLOTTE, NC
2009 - 2010

Graphic Designer

- Conceive and produce print and online promotions for clients including the Carolina Panthers, Budlight, and 25+ service industry clients
- Develop creative concepts for our 200 + clients with a focus on restaurants, nightclubs, and bars

Cox Auto Trader

NORFOLK, VA
2005 - 2008

Graphic Designer

- Lead graphic designer for Auto Trader sites AutoMart.com and AutoMercado.com
- Layout and design of magazine spreads for automotive dealer advertising
- Hired, trained and provided technical guidance for new marketing team members
- NADA booth designer and coordinator